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**FACSIMILE COVER SHEET**

DATE: October 7, 2005

TO: Examiner CUFF, Michael A.  
USPTO GPAU 3627

FAX NO.: 571-273-8300

FROM: John R. Schell /*man*  
Reg. No. 50,776

RE: **PRE-APPEAL BRIEF REQUEST FOR REVIEW**

U.S. APP NO.: 09/497,773

FILING DATE: 02/03/2000

APPLICANT(S): Jerry E. Pierce

ATTY DKT NO.: 1007-0001

TITLE: **METHOD AND SYSTEM FOR OPTIMIZING MARKET  
ACCESSIBILITY VIA AN ELECTRONIC NETWORK**

NO. OF PAGES (INCL. COVER SHEET): 8

**MESSAGE:**

Attached please find:

- ☒ PTO/SB/21 Transmittal Form (1 pg.)
- ☒ PTO/SB/31 Notice of Appeal (1 pg.)
- ☒ PTO/SB/33 Pre-Appeal Brief Request for Review (1 pg.)
- ☒ Remarks in Support of Pre-Appeal Brief Request for Review (4 pgs.)

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PTO/SB/21 (09-04)

Approved for use through 07/31/2008. OMB 0651-0031

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**TRANSMITTAL  
FORM**

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

7

Application Number 09/497,773

Filing Date 02/03/2000

First Named Inventor Jerry E. Pierce

Art Unit 3627

Examiner Name CUFF, Michael A.

Attorney Docket Number 1007-0001

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**ENCLOSURES (Check all that apply)**

- ☐ Fee Transmittal Form
- ☐ Fee Attached
- ☐ Amendment/Reply
- ☐ After Final
- ☐ Affidavits/declaration(s)
- ☐ Extension of Time Request
- ☐ Express Abandonment Request
- ☐ Information Disclosure Statement
- ☐ Certified Copy of Priority Document(s)
- ☐ Reply to Missing Parts/Incomplete Application
- ☐ Reply to Missing Parts under 37 CFR 1.52 or 1.53

- ☐ Drawing(s)
- ☐ Licensing-related Papers
- ☐ Petition
- ☐ Petition to Convert to a Provisional Application
- ☐ Power of Attorney, Revocation
- ☐ Change of Correspondence Address
- ☐ Terminal Disclaimer
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- ☐ CD, Number of CD(s) \_\_\_\_\_
- ☐ Landscape Table on CD

- ☐ After Allowance Communication to TC
- ☐ Appeal Communication to Board of Appeals and Interferences
- ☒ Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
- ☐ Proprietary Information
- ☐ Status Letter
- ☒ Other Enclosure(s) (please identify below):

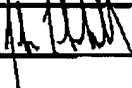
Pre-Appeal Request for Review  
Remarks in Support of Pre-Appeal  
Request for Review

**Remarks**

Customer Number 34456

**SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT**

Firm Name TOLER, LARSON &amp; ABEL, LLP

Signature 

Printed name John R. Schell

Date 10-11-05

Reg. No. 50,776

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Date 10/12/2005

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